Module Title	Contemporary Genre Fiction: Theory and Craft
Programme(s)/Course	English with Creative Writing
Level	5
Semester	2
Ref No:	
Credit Value	20 CAT Points
Student Study hours	Contact hours: 48
,	Student managed learning hours: 152
Pre-requisite learning	Level 4 modules
Co-requisites	
Excluded combinations	
Module Coordinator	Dr Leon Betsworth
[Name + e mail address]	leon.betsworth@lsbu.ac.uk
Parent Department	Arts and Performance
Parent Course	English with Creative Writing
JACS Code	LIIGIISII WIGII CICALIVE WITHING
Description	The module focuses on the theory and craft of Contemporary Genre Fiction,
[100 words max]	including thriller, fantasy, sci-fi and young adult fiction. The students will
[100 words max]	explore texts that set narrative patterns in plot, setting and character
	development, for various forms of genre writing, as well as those that play
	with genre patterns. The students will use those patterns as the basis for their
	own writing. Indicative reading includes contemporary British texts by authors
	, , ,
	such as Philip Pullman, Kate Atkinson, Mark Haddon, and Iain Banks, where students are introduced to the wider cultural and commercial contexts in
Airea	which contemporary genre fiction is produced.  The aims of this module are to:
Aims	The aims of this module are to:
	Typesing the conventions and transport conventions including asi fi
	<ul> <li>Examine the conventions and tropes of genre fiction, including sci-fi,</li> </ul>
	fantasy, and young adult fiction.
	Enable students to produce creative content, deploying relevant
	genre conventions Introduce students to the narratalogy of genre
	fiction.
	Introduce students to the cultural and commercial contexts of
	contemporary genre fiction.
Learning outcomes	Knowledge and Understanding:
-carring outcomes	On completion of the module students will be able to:
	2 55piction of the module students will be dole to.
	<ul> <li>Apply analysis to the processes and tropes of genre fiction, and apply</li> </ul>
	that to a self-directed, practical project.
	Write a piece of genre fiction, demonstrating an awareness of the
	specific conventions of the chosen genre.
	Analyse contemporary genre fiction from a foundation of critical
	theory and narratology, as well as from a creative practice-as-
	research perspective.
	research perspective.
	Intellectual Skills:
	Demonstrate an ability to produce narratives which demonstrate a
	Demonstrate an ability to produce narratives which demonstrate a

	<ul> <li>successful application of genre-specific conventions: character, narration, plot, dialogue and theme</li> <li>Demonstrate and an ability to edit, rewrite and present creative work to industry standard Demonstrate an ability to research, including library databases</li> </ul>
	Practical Skills:
	<ul> <li>Produce creative content within the set parameters of a brief.</li> <li>Draft, edit and present writing to a professional standard.</li> </ul>
	Transferable Skills: students will aquire
	<ul> <li>High-level communication skills, in writing and orally, appropriate to the presentation of a sustained argument.</li> <li>High-level reading skills including the ability to gain, select and interpret large amounts of information from relevant sources.</li> </ul>
Employability	Contemporary Genre Fiction further builds English and Creative Writing students' skills in researching, structuring and editing professional work, as well as further enhancing brief-led creative practice skills. Genre conventions of story telling, as well as adaptations of works of genre fiction, are widely applied in film, television and video games. The informed understanding of genre categories is relevant to marketing and promotion of creative content in media and publishing. The subject specific skills are significant to those industries into which English and Creative Writing students might expect to gain entry upon graduation: notably publishing, advertising, and media.
Teaching & Learning	The module will be delivered over twelve weeks, with as indicative pattern:
Pattern	1 hour lectures delivering key theory and knowledge
	<ul><li>1 hour seminar analysing texts and critical reading</li><li>2 hour workshops exploring foundational techniques of writing genre fiction</li></ul>
Indicative content	<ul> <li>What is genre fiction? Is it a marketing category or a structural pattern? What defines something as genre? Where do the edges blur?</li> </ul>
	Genre as a lens to interpret/focus/understand contemporary     oversionse
	experience.  The conventions of genres (e.g. fantacy, sci fi, thriller, with cross ever
	<ul> <li>The conventions of genres (e.g. fantasy, sci-fi, thriller, with cross-over into young adult fiction): patterns of character, narration, plot, dialogue and theme</li> </ul>
	<ul> <li>Reader expectations and historical reception of genres Transmedia</li> </ul>
	narrative, film, television, games.
	Contemporary trends in genre fiction.
Assessment method (Please give details – of components, weightings,	CW1: Critical essay, 2,000 words (50%)
sequence of	CW2: Creative writing piece 2,000 words (50%)
components, final component)	The pass mark for each component is 40%

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Convenient on color / publishing statistics		Guest lecture from genre writer
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Field trip to National Theatre Archive		Field trip to National Theatre Archive